Dear Collaborator,

We are thinking about broadening our Farsi services and in order to do brand that in a proper manner I would like to ask your opinion on the following.

Besides our current brand, we would like to narrow Farsi localization services under another specialized brand name. I’ve been thinking to call it AliLoc™. As you know Loc stands for localization. The reason for picking Ali is: it is short/it starts with A/ it’s a name foreigners have heard already/Alibaba.com is a very well-known site that could help to remember ours name? How does this sound to an Iranian native? Does it remind in some way of Hazrat Ali? Does it sound disrespectful in some way? If not, would you transcribe with or without “waw” and would you use “kaf” or “gaf”?

Can you please transcribe it here?:

If this name is not good I will send you other and ask for your opinion if you don’t mind.

Thank you very much!

Best Regards,