



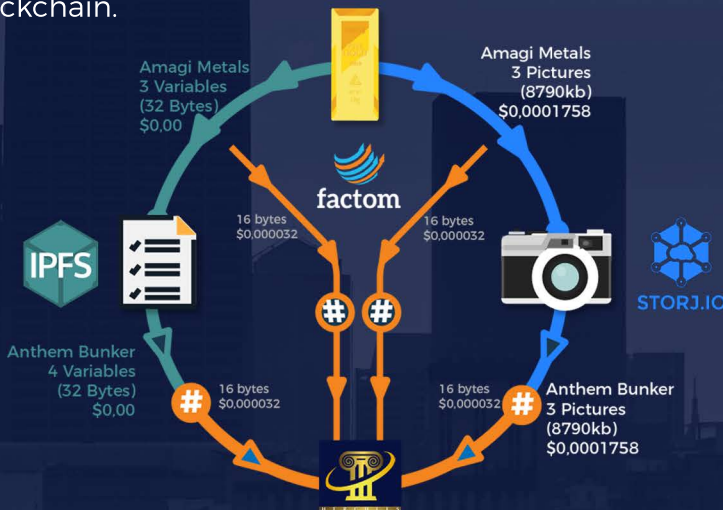
SUPPLY CHAIN PLATFORM

The proprietary and centralized supply chain management platforms in use today result in data frequently being lost or mis-recorded and suffer from a lack of transparency. The Hercules supply chain platform is a blockchain-powered solution for recording and verifying information and documentation that is designed to address those deficiencies.

THE HERCULES SOLUTION

Hercules enables users to verify the existence, location, attributes and authenticity of assets throughout a given supply chain in a decentralized manner where data is shared among participants. Assets can be tracked at every stage from raw element to finished retail goods. Hercules is fully-customizable, allowing each user to tailor the information to be collected and recorded to suit the requirements of their supply chain, and also to define which users have access to which data element. Users can also define the types of files that can be recorded to the platform, including text files and image files, among other things. Users can also further customize the platform to add additional file types.

To maximize security and help prevent data loss, the data collected by the Hercules platform is encrypted and stored utilizing leading distributed file storage providers. (The platform natively supports both IPFS and Storj and can be easily user-customized to support other providers.) A cryptographically unique hash of each data element is recorded to the Factom distributed ledger, where it is ultimately anchored to the Bitcoin blockchain, leveraging the immutability and security of the world's leading blockchain.



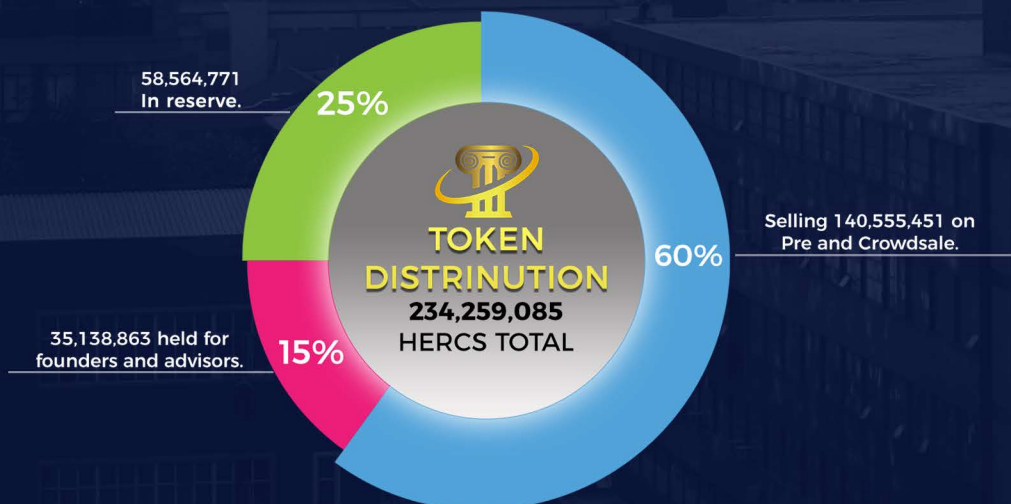
This chart shows the flow and cost of the Hercules platform in a use case for the verification and tracking of 1-kilo gold bars that back a proposed new gold-backed crypto token to be issued by AnthemGold, Inc. The first use case for Hercules.

* Hercules and AnthemGold Inc. are entities both controlled by the same interests.

THE HERC TOKEN

The Hercules platform is powered by the HERC Token. HERC Tokens are required to store or verify data. One HERC Token will provide the user with access to \$0.001 per kB of information in the Hercules supply chain platform.

HERC TOKEN ALLOCATION AND PRICING



1. 234,259,085 HERC Tokens will be created.
2. We are allocating sixty percent (60%), or 140,555,451 for the Token Sale (Sale Tokens).
 - a. We are allocating 123,888,785 of the Sale Tokens to be sold through a private pre-sale (Pre-Sale) and reserving the remaining 16,666,667 Sale Tokens for a public crowdsale (Crowdsale).
 - b. The price-per-Token is \$0.60, with three bonus-level tranches in the Pre-Sale. Each tranche will be open until it is fully subscribed pursuant to signed SAFTs. The bonuses being offered are as follows:
 - Subscribers to the first \$12,444,361 will receive a 100% bonus in Sale Tokens
 - Subscribers to the next \$10,000,000 will receive a 50% bonus in Sale Tokens
 - Subscribers to the remaining \$27,555,639 will receive a 25% bonus in Sale Tokens
3. The Pre-Sale will be open for a period of time to be determined by Company, which shall not be less than one month nor more than six months. Any Sale Tokens left unsold in the Pre-Sale will be made available in the Crowdsale, which will follow the Pre-Sale on a date to be announced. Any Tokens left unsold in the Crowdsale will be destroyed.

FIND OUT MORE
Visit our website:
herc.one

