



## WHAT IS THE HERCULES PLATFORM'S MISSION

The Hercules Open Source Platform provides Supply Chain Management and Verification on Blockchain in order to create a more secure and streamlined ecosystem.



# WHAT'S HERC?

## HELPING ERADICATE RACKETEERING & COLLUSION

HERC is a software access token designed to be used on the Open Source Hercules Supply Chain Management Software Platform that provides access to universal, decentralized standardization and documentation for the verification of physical assets throughout a specific supply chain.



# DEFINING THE PROBLEM

"Shared Data Enables Collaboration. Problem solving requires access to reliable information as a basis for generating ideas and making decisions. But it can be difficult to get partners on the same page as far as where that data should come from, how much to share, and how to manage it. 47% of B2B company leaders in a recent Forrester survey indicated that the biggest thing preventing them from creating actionable insights from their data was data quality; managing data from multiple sources was a challenge for 43% of those surveyed." — **Forbes**

"Marketers most often face the two challenges of ensuring data quality and managing data from a variety of sources (both 47%) in attempting to gain greater insights about customers and prospects." — **Forrester Consulting**

The Open Source Hercules Supply Chain Management Software Platform fully solves the primary and secondary issues listed by B2B company leaders by ensuring historical data integrity through the use of open source public blockchain software platform to index and lookup stored data files of various types.

# VALUE PROPOSITION

- Hercules Software Platform is an ecosystem that is convenient, secure, and transparent.
- It's the future of decentralized standardization and documentation for the verification of physical assets.



# CUTTING-EDGE INNOVATION



## Utility

The Hercules Software Platform can be integrated with existing merchants, exchanges and wallets.



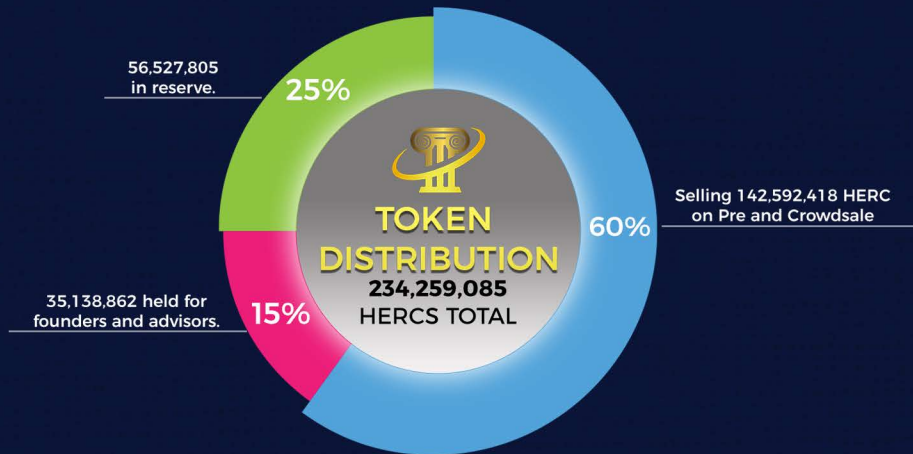
## Multi-blockchain solution

Currently building out of Ethereum, the Hercules Software Platform also utilizes IPFS, Storj, and Factom to avoid the risk of having a central point of latency or failure.

## Use Cases

- The Hercules Software Platform allows for multi-signature security, multiple inputs & outputs and smart contract interoperability.
- Verifying precious metals and proving their existence, possession, storage and insurance in crypto units.
- Versatility will allow the Hercules Software Platform to be used for any physical interchangeable item and any entity type of organization in virtually any local, regional or Supply Chain Management.

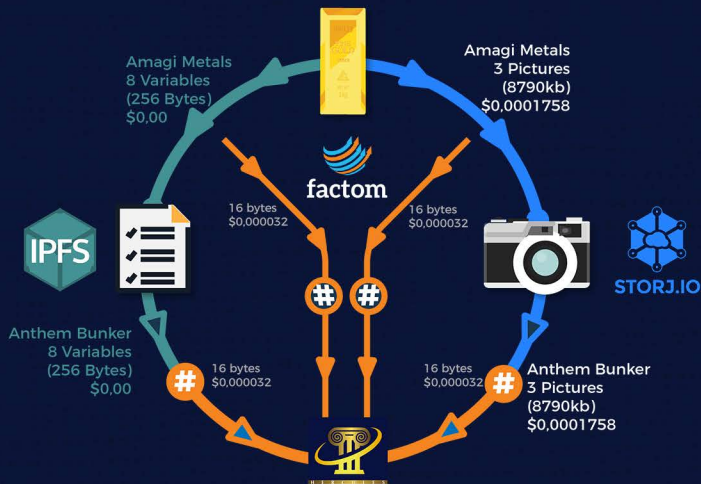
# TOKEN DISTRIBUTION



1. 234,259,085 HERC Tokens will be created.

2. We are allocating sixty percent (60%), or 142,592,418 for the Token Sale (Sale Tokens).
  - a. We are allocating 120,833,333 of the Sale Tokens to be sold through a private pre-sale (Pre-Sale) and reserving the remaining 16,666,667 Sale Tokens for a public crowdsale (Crowdsale)

# VERIFICATION

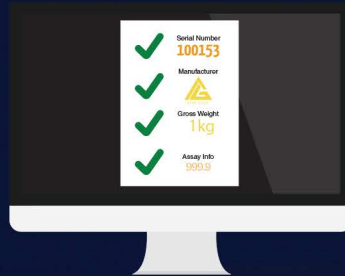


With Hercules Software Platform, control over the auditable stored image and csv files is created by a smart contract. Periodic sampling of data is verified and protected from tampering through the utility of the Hercules open source public blockchain software platform layering on proven public blockchain platforms IPFS (blockchain file format), STORJ (blockchain file storage), Factom (blockchain notary) and Ethereum (blockchain decentralized application platform).



## HERCULES SOLUTION VERIFYING GOLD BACKED AGLD TOKENS

Hercules Software Platform blockchain throughput protocol token is used to submit data into decentralized storage applications.



Essentially, HERC is a supply chain Proof of Custody user-facing interface.

You can upload and retrieve manual inputs; .CSV; or image files on to the Hercules Software Platform.

The raw costs associated with the Hercules Software Platform are minimal, US\$.001 per kB of HERC to index and lookup data files.



The Hercules Software Platform wallet, secured by Edge, is a split-key encryption method for securing your information.

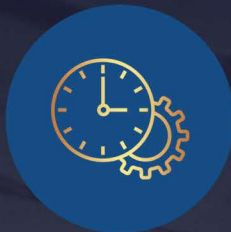


## TRUSTED TEAM



With Stellar track record in digitizing physical assets.

## FLEXIBLE



Better routing of trustless payments between network users.

## SMART



Multi-signature security, multiple inputs & outputs including smart contract interoperability.

## EASY TO USE



Better routing of trustless payments between network users.

## ACCURATE



Audit records of each HERC token transaction can be easily examined since they are recorded on a global, decentralized and immutable Blockchain.

## TRANSPARENT



Data interconnectivity and transparency.

# COMPETITIVE SWOT ANALYSIS

## STRENGTHS

### of HERC's Decentralized Application

- Decentralized standardization and documentation for the verification of physical assets.
- Flexible pricing model means costs are charged per protocol action and are independent of the price of the HERC Software Access Token.
- Helps promote better accounting and accurate auditing.



## WEAKNESSES

### of Centralized Supply Chain Systems

- Lack of collaboration among the different entities.
- Different decision makers do not have access to the information regarding the state of the entire supply chain network.
- Supply shortages, expensive logistics rates, and substandard quality.
- Vulnerable to counterfeiting, racketeering and collusion.



## THREATS

### for Market Dominance

Current dominant players in the Supply Chain Management Market include:

\*Based on 2016 Revenue Figures

- SAP US\$ 2.9 Billion.
- Oracle US\$1.5 Billion.
- JDA Software US\$475.9 Million.
- Info Global Solutions US\$243.3 Million.
- Manhattan Associates US\$218.8 Million.
- Epicor US\$191 Million.
- Descartes Systems Group US\$159.2 Million.



## OPPORTUNITIES

Solving problems with:

- Inventory Optimization.
- Transportation and Logistics.
- Planning and Distribution Management.
- Global Trade Management.



# KEY MANAGEMENT



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Chief Technology Officer



**Grey Jabesi**  
Chief Visual Officer



**Michael Nelson**  
Chief Strategy Officer



**Brian French**  
Director of Vaulting  
(Anthem Bunker)



**Paul Aubert**  
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